

GENERAL RULES OF “BANDAI NAMCO CLUB! ” CONTEST
ORGANIZED BY BANDAI NAMCO ENTERTAINMENT EUROPE S.A.S
(THE “RULES”)

Bandai Namco Entertainment Europe S.A.S a company formed in accordance with and by virtue of the laws of France, under registered company number 987 675 576, having its registered office at 15 rue Félix Mangini, CS 90618, 69258 Lyon Cedex 09, France , (hereinafter referred to as the “Organizer”), organizes a sweepstakes entitled “BANDAI NAMCO CLUB! Contest to win one Collector’s Edition of The Blood of Dawnwalker” (hereinafter referred to as the “Sweepstakes”), free of charge and without obligation to purchase.

ARTICLE 1 – CONDITIONS OF ELIGIBILITY

Any individual who wishes to participate in the Sweepstakes (the “Entrant”) must meet all of the following eligibility criteria:

- (i) be at least 18 years of age;
- (ii) be a resident of the European Union (with the exception of Italy) or a resident of the United Kingdom ; and
- (iii) have a personal Bandai Namco Club! account on the following website <https://en.bandainamcoent.eu> (the “Website”);

By entering the Sweepstakes, each Entrant declares that they satisfy the requirements set out in paragraphs above. Upon successful completion of the entry requirements in accordance with these Rules, the Entrant shall be considered a “Participant”. Any Participant who does not meet such eligibility criteria will be disqualified and will not be eligible to receive any prize.

By participating in the Sweepstakes, the Participant agrees to be bound by these Rules.

The Sweepstakes is opened at the rate of one (1) entry form per person during the Sweepstakes Duration (as defined herein). Any additional participation will be rejected.

Employees, officers, directors, affiliates, subsidiaries, subcontractors, or partners of the Organizer, as well as their immediate family members, household members, and any person who assisted in the organization of the Sweepstakes, shall be deemed ineligible to participate in or win this Sweepstakes.

ARTICLE 2 – SWEEPSTAKES DETAILS

2.1 Entry Period:

The Sweepstakes starts on 21 August 2026 at 3:00 pm and ends on 7 September 2026 at 3:00 pm (Central Europe Time) (herein the “Sweepstakes Duration”).

2.2 Prizes to win:

There will be 1 winner in total (hereinafter the “Winner”). The prize offered by the Organizer are as follows (hereinafter the “Prize”):

Winners order	Prize	Quantity	Unit value
Winner 1	The Blood of Dawnwalker – Collector’s Edition (PC or XBOX or PS5)	1	199.99€

The Prizes will be accepted as-is and cannot be refunded or exchanged, or be the subject of a financial consideration.

The Organizer reserves the right to substitute the Prize with another of the same value, without this giving rise to any claim.

2.3 Conditions of participation

To participate in the Sweepstakes, the Entrant shall, during the Sweepstakes Duration only:

- Visit the Organizer's Website;

The Entrant will be redirected to the BANDAI NAMCO ENTERTAINMENT EUROPE login/creation page and shall log in or create a "BANDAI NAMCO ENTERTAINMENT EUROPE " account.

- (i) Accept the general rules of the Sweepstakes, (ii) check the "I consent to the processing of my personal data for the purpose of my participation in the Sweepstakes" and (iii) click on "VALIDATE";

A confirmation of registration will appear on the screen.

Any entry sent in other ways will not be accepted.

Any incomplete entry will not be treated by the Organizer.

Each Participant can only submit one (1) entry.

Entering with multiple accounts is prohibited and will disqualify the Participant's entry.

2.4 Determination of the Winners

The Winner will be selected among all Participants by random draw conducted by the Organizer.

The Winner will be personally contacted by the Organizer within up to 20 business days after the random draw, via email, to the email address linked to the Participant's Club! account (the "Notification").

In this Notification, the Organizer will ask the Winner for their full name, country of residence, email address and postal address in order to send the Prizes.

The Winner shall reply to the Organizer within 10 calendar days following the sending of the Notification and shall provide the requested information in order to benefit from the Prize.

If a Winner fails to respond within this period (the date and time of sending as recorded in the Organizer's system being conclusive), the Prize shall automatically become the property of the Organizer, no claim will be accepted, and the Organizer may select another Winner in accordance with this provision.

The Winner shall receive the Prize by post sent by the Organizer within 1 month following the above-mentioned reply sent by the Winner to the Organizer.

Shipping costs are the sole responsibility of the Organizer.

Where necessary, the Organizer reserves the right to cancel the awarding of the Prize won.

If a Prize is delivered in a defective or damaged condition, the Winner must notify the Organizer within thirty (30) calendar days following receipt of the Prize and provide any information reasonably requested by the Organizer to assess the claim.

The Organizer reserves the right to request photographs or any other reasonable evidence of the defect before processing the claim.

Following verification of the defect, the Organizer will determine, at its sole discretion and subject to availability, the appropriate resolution.

The Organizer shall not be liable for any failure by a Winner to receive the email and/or their Prize due to inaccurate, incomplete or outdated contact information provided by such Winner.

ARTICLE 3 – CONSULTATION OF THE RULES

The Rules are available free of charge and may be consulted on the following website <https://bnent.eu/Dawnwalker-Collector-Contest-RULES> , throughout the Sweepstakes Duration.

ARTICLE 4 – CONNECTION AND PARTICIPATION FEES TO THE SWEEPSTAKES

Participation in the Sweepstakes is free of charge and does not require any purchase or financial consideration.

ARTICLE 5 – FRAUD, DISQUALIFICATION, DISPUTE

The Organizer reserves the right to disqualify any Participant who has cheated, attempted to cheat, or otherwise breached these Rules. Any Winner found to have engaged in such conduct will forfeit their Prize.

The Organizer may also take appropriate legal action against any Participant engaging in fraud or attempts to manipulate the Sweepstakes.

ARTICLE 6 – LIMITATION OF LIABILITY OF THE ORGANIZER

The participation in the Sweepstakes implies knowledge and acceptance of the characteristics and limits of the Internet, especially regarding technical performance, response times for consulting, querying or transferring information, risks of interruption and more generally inherent risks of any connection and transmission on the Internet, the lack of protection of certain data against possible misappropriation and the risks of contamination by possible viruses circulating on the network.

Accordingly, the Organizer shall in no circumstances be held liable, without this list being restrictive:

- For the content of services available on the Website where the Sweepstakes takes place;
- For the transmission and/or reception of any data and/or information on the Internet;
- For any malfunctioning of the Internet network preventing the smooth running/functioning of the Sweepstakes;
- For the failure of any reception equipment or communication lines;
- For the loss of any paper or electronic mail and, more generally, for the loss of any data;
- For the malfunctioning of any software and/or video games and/or mobile games;
- For the consequences of any virus, computer bog, anomaly or technical failure;
- For any damage caused to the computer, console platforms, mobile device of a Participant;
- For any technical, hardware or software failure of any nature that has prevented or limited the opportunity to participate in the Sweepstakes or has corrupted the system of a Participant;

The Organizer shall not be liable for any direct or indirect damage resulting from an interruption, malfunction of any kind, suspension, modification or termination of the Sweepstakes, for any reason whatsoever, including force majeure or unforeseeable circumstances beyond its control. Participants are responsible for taking all appropriate measures to protect their own data and/or software. The participation in the Sweepstakes is entirely at the Participant's own risk.

ARTICLE 7 – MODIFICATIONS

The Organizer reserves the right to modify, suspend, shorten, extend or cancel the Sweepstakes at any time, in particular in the event of force majeure, technical issues, or other circumstances beyond its control, provided that Participants are informed appropriately.

No compensation or financial reimbursement of any kind may be claimed by Participants or Winners due to modification, suspension, or cancellation of the Sweepstakes.

ARTICLE 8 – INTELLECTUAL PROPERTY

Any material, trademark, logo, or other distinctive sign created as part of, and on the documents relating to the Sweepstakes, are the property of their respective owners and can be protected as such.

Any unauthorized use of these materials, subject to the applicable laws of intellectual property is liable to constitute a breach of copyright and is strictly forbidden. Anyone who violates the intellectual property rights attached to these materials is liable to the corresponding penalties.

ARTICLE 9 – PERSONAL DATA

The personal information provided by the Participant during their participation in the Sweepstakes are strictly confidential. The Organizer undertakes not to sell, rent or transmit personal data to third parties involved, except legal or judicial obligation requiring the Organizer to do so.

The Organizer, acting as data controller, is processing personal data about the Participants.

Purposes of the data processing:

- the management of the participation in the Sweepstakes;
- the determination of the Winners;
- informing the Winner(s) to announce their win;
- managing the awarding of the Prizes;
- managing the delivery of the Prizes;
- the management of disputes or complaints;
- the management of requests from the persons concerned (right of access, rectification, deletion, right to portability, right to limitation, in particular, as these rights are detailed below);
- the control of the regularity of the participations and the application of the regulation;
- the defense of the Organizer's legal rights and obligations and any legal proceedings involving, initiated by or against the Participant.

Legal basis of the processing: performance of a contract or performance of pre-contractual measures.

The Organizer will collect and/or otherwise access the following categories of personal data in connection with the Sweepstakes:

- (i) the gender, username, country, email address and date of birth of each Participant, either provided upon creation of a Club! account or retrieved from the Participant's existing Club! account;
- (ii) the first and last name, country of residence, email address and postal address of each Winner.

Data recipient:

The personal data collected by the Organizer, as well as those collected subsequently, are intended for the authorized personnel of the Organizer.

Data transfers outside the European Union:

In the context of this competition, no transfer of personal data to a third country is envisaged.

Data retention period:

The Organizer will only retain the personal data of Participants for as long as necessary to achieve the purposes for which it was collected, including to meet any legal, regulatory, tax, and accounting requirements.

The Organizer will delete all personal data collected:

- Regarding Participants, within two (2) months following the end of the Sweepstakes;
- Regarding the Winners, within the same timeframe, unless the Prize is sent after this period, in which case the data will be deleted one (1) month after the Prize is sent.

By participating in the Sweepstakes, the Participant expressly agrees that their personal data be collected for the purpose of participating in the Sweepstakes.

The rights of Participants:

In accordance with the amended law of 6 January 1978 and with the Regulation (EU) 2016/679 of the European Parliament and of the Council of 27 April 2016 ("General Data Protection Regulation" or "GDPR") (applicable from 25 May 2018), each Participant has the right to access, rectification, , erasure, as well as the limitation and portability of their personal data.

Furthermore, the Participant also has the right to define guidelines relating to the conservation, deletion and communication of their personal data after their death.

These rights may be exercised to the Organiser by writing to the address indicated in the preamble, or by sending an email to the following address: dpo@bandainamcoent.eu

When the Participant addresses a request to exercise their right, they must identify themselves by any available means. In case of doubt regarding their identity, the Organiser can request supplementary information where deemed necessary, including a photocopy of an identity document carrying the signature of the person concerned.

The Participant also has the ability to make a claim to the CNIL at the following address: 3 Place de Fontenoy – TSA 80715 – 75334 PARIS CEDEX 07.

Each Participant has a right to lodge a complaint with its local supervisory authority.

ARTICLE 10 – EVIDENCE CONVENTION

It is agreed that, except in the case of manifest error, the Organizer may – in particular for evidence of any act, fact or omission – rely upon programs, data, files, records, operations and other elements (such as monitoring reports or other states) in computer or electronic nature, format or media, established, received or retained directly or indirectly by the Organizer, in particular in its information systems.

The Participant undertakes not to contest the admissibility, validity or probative force of the elements in computer or electronic nature, format or media aforesaid, on the basis of any statutory provision whatsoever and which would specify that certain documents must be written or signed by the parties in order to constitute evidence.

Thus, the considered elements constitute evidences and, if they are produced as evidence by the Organizer in any litigation or otherwise, they will be admissible, valid and enforceable between the parties in the same manner, under the same conditions and with the same probative force than any document which would be created, received or retained in writing.

ARTICLE 11 – APPLICABLE LAW

These Rules are governed by French law, without prejudice to mandatory provisions applicable in the Participant's country of residence.

Any dispute may be brought before the competent courts.

Version updated on 20 August 2026