GENERAL RULES OF "HOOTLEWEEN CREATIVITY CONTEST"
ORGANIZED BY BANDAI NAMCO ENTERTAINMENT EUROPE S.A.S
(THE "RULES")

Bandai Namco Entertainment Europe S.A.S, a company formed in accordance with and by virtue of the laws of France, under registered company number 987 675 576, having its registered office at 15 rue Félix Mangini, CS 90618, 69258 Lyon Cedex 09, France (the "Organizer"), organizes a contest entitled **"Hootleween Creativity Contest"** (the "Contest"), free of charge and without obligation to purchase.

ARTICLE 1 – CONDITIONS OF ELIGIBILITY

Any individual who wishes to participate in the Contest (the "Entrant") must meet all of the following eligibility criteria:

(i) be at least 18 years of age;
(ii) be a resident of the European Union, except Italy; and
(iii) have a personal X account through which they may be contacted for the purposes of the Contest.

By entering the Contest, each Entrant declares that they satisfy the requirements set out above. Upon successful completion of the entry requirements in accordance with these Rules, the Entrant shall be considered a "Participant". Any Participant who does not meet such eligibility criteria will be disqualified.

By participating in the Contest, the Participant agrees to be bound by these Rules.

Each Entrant may submit only one (1) Submission during the Contest Duration, irrespective of the number of X accounts they may hold. Any additional Submission will be rejected. Entering the Contest using multiple X accounts is prohibited and may result in disqualification.

Employees, officers, directors, affiliates, subsidiaries, subcontractors, or partners of the Organizer, as well as their immediate family members, household members, and any person who assisted in the organization of the Contest, shall be deemed ineligible to participate in or win this Contest.

ARTICLE 2 – CONTEST DETAILS

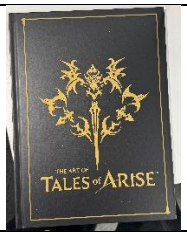
2.1 Contest Duration

The Contest starts on **31 October 2026 at 23:00** and ends on **15 November 2026 at 23:00,** Paris time (the "Contest Duration").

2.2 Prizes

There will be three (3) Winners in total (the "Winners").

Winners order	Prize(s)	Quantity	Unit value
Winner 1	"Tales Of Arise" collector figurine (one single figurine featuring both Alphen and Shionne Vymer Imeris Daymore) 	1	150€
Winner 2	Hootle beanie 	1	20€
Winner 3	"Tales of Arise" artbook	1	20€

The Prizes will be accepted as-is and may not be exchanged for cash or, at a Winner's request, for any other prize.

If a Prize becomes unavailable for reasons beyond the Organizer's reasonable control, the Organizer reserves the right to substitute it with a prize of equivalent value.

2.3 Conditions of Participation

To participate in the Contest, the Entrant shall, during the Contest Duration only:

- Create an original creative work depicting a Halloween costume designed for Hootle, a character from the video game "Tales of Arise";
- Submit such creative work as a post on the Participant's X account, as a static image or a video representing it, with the hashtag #Hootleween2026 (the "**Submission**").

The creative work may take any form, including illustrations, fan art, crafts, photography, animations, costumes, Halloween decorations and food creations, ***provided that no Participant or other natural person is identifiable in the Submission.***

Any Submission made outside the Contest Duration, submitted by any other means, or which does not comply with the requirements set out in these Rules will not be eligible for the Contest.

Participants must comply with X's applicable terms of service, rules and policies when participating in the Contest.

2.4 Submission Requirements

Each Submission must:

- be an original work created by the Participant;
- be inspired by the character « Hootle » and feature a Halloween theme;
- not have been created using generative artificial intelligence tools;
- not depict, show or otherwise enable the identification of any natural person, whether the Participant or any third party, including through their face, voice or any other identifying feature;
- except for the Tales of Arise elements used as permitted for the purposes of the Contest, not incorporate any third-party content or material or otherwise infringe any third-party intellectual property or other rights;
- not contain any unlawful, offensive, defamatory or otherwise inappropriate content.

The Organizer may request reasonable information or supporting materials from a Participant to verify that a Submission complies with the requirements set out above, including evidence of the creation process. Failure to provide such information within the period specified by the Organizer may result in disqualification where the Organizer has reasonable grounds to consider that the Submission does not comply with these Rules.

2.5 Determination of the Winners

The Winners will be selected by a jury composed of employees of the Organizer (the **"Jury"**).

The Jury will assess all Submissions based on the following judging criteria:

- creativity;
- originality; and
- interpretation of the Halloween theme featuring the character « Hootle ».

Any votes, reactions, comments or other forms of community engagement received by a Submission will not be taken into account by the Jury in its assessment or in the determination of the Winners.

The Jury shall have sole discretion in assessing the Submissions against the judging criteria set out above, and its decisions in this respect shall be final.

2.6 Winner Notification and Prize Delivery

The Winners will be personally contacted by the Organizer via X private message (the "Notification") on **16 November 2026.**

In the Notification, the Organizer will ask each Winner to provide their first and last name, postal address, country of residence, telephone number and email address for the purpose of awarding and delivering the Prize.

Each Winner shall reply to the Organizer **no later than 1 December 2026** and provide the requested information in order to receive their Prize.

If a Winner fails to respond within this period, the Winner will forfeit their Prize and the Organizer may designate an alternative Winner, in accordance with the selection process and criteria set out above.

The Prizes will be dispatched by post within five (5) business days following receipt by the Organizer of the information requested above. Shipping costs shall be borne by the Organizer.

If a Prize received by a Winner is defective, the Winner may be required to provide reasonable evidence of the defect. Subject to such evidence and to availability, the Organizer will provide a replacement Prize of the same type or, if unavailable, a replacement prize of equivalent value.

ARTICLE 3 – CONSULTATION OF THE RULES

The Rules may be consulted on the Organizer's X account throughout the Contest Duration.

ARTICLE 4 – CONNECTION AND PARTICIPATION FEES TO THE CONTEST

Participation in the Contest is free of charge and does not require any purchase or financial consideration.

ARTICLE 5 – FRAUD, DISQUALIFICATION, DISPUTE

The Organizer reserves the right to disqualify any Participant who has cheated, attempted to cheat, or otherwise breached these Rules. Any Winner found to have engaged in such conduct will forfeit their Prize.
The Organizer may also take appropriate legal action against any Participant engaging in fraud or attempts to manipulate the Contest.

ARTICLE 6 – LIMITATION OF LIABILITY OF THE ORGANIZER

Participation in the Contest implies knowledge and acceptance of the characteristics and limits of the Internet, especially regarding technical performance, response times for consulting, querying or transferring information, risks of interruption and more generally inherent risks of any connection and transmission on the Internet, the lack of protection of certain data against possible misappropriation and the risks of contamination by possible viruses circulating on the network.

Accordingly, the Organizer shall in no circumstances be held liable, without this list being restrictive:

- For the content of services available on the X Server or the services made available through X;
- For the transmission and/or reception of any data and/or information on the Internet;
- For any malfunctioning of the Internet network preventing the smooth running/functioning of the Contest;
- For the failure of any reception equipment or communication lines;
- For the loss of any electronic mail and, more generally, for the loss of any data;
- For the consequences of any virus, computer bug, anomaly or technical failure;
- For any damage caused to the computer, console or mobile device of a Participant;
- For any technical, hardware or software failure of any nature that has prevented or limited the opportunity to participate in the Contest or has corrupted the system of a Participant.

The Organizer shall not be liable for any direct or indirect damage resulting from an interruption, malfunction of any kind, suspension, modification or termination of the Contest, for any reason whatsoever, including force majeure or unforeseeable circumstances beyond its control. Participants are responsible for taking all appropriate measures to protect their own data and/or software. Participation in the Contest is entirely at the Participant's own risk.

ARTICLE 7 – MODIFICATIONS

The Organizer reserves the right to modify, suspend, shorten, extend or cancel the Contest at any time, in particular in the event of force majeure, technical issues, or other circumstances beyond its control, provided that Participants are informed appropriately.
No compensation or financial reimbursement of any kind may be claimed by Participants or Winners due to modification, suspension, or cancellation of the Contest.

ARTICLE 8 – INTELLECTUAL PROPERTY

8.1 Organizer's Intellectual Property

All trademarks, logos, designs, images and other intellectual property used in connection with the Contest remain the property of their respective owners and are protected by applicable intellectual property laws. Any unauthorized use is prohibited.

8.2 Intellectual Property on Submissions – License Granted to BNEE

Each Participant remains the owner of their Submission.

However, by participating in the Contest and submitting a Submission, each Participant grants to BNEE a non-exclusive, royalty-free, worldwide license, for the entire legal duration of intellectual property rights, to use, reproduce, represent, communicate to the public, display, adapt (for formatting, technical or editorial purposes only), and publish the Submission, in whole or in part, on BNEE's websites and social media channels, for the purposes of promoting the Contest and the video game "Tales of Arise".

This license is granted free of charge and without any obligation for BNEE to use the Submission.

To the extent permitted by applicable law, the Participant agrees not to oppose any technical, formatting or editorial adaptations necessary for the above-mentioned uses, provided that the integrity of the Submission is respected.

ARTICLE 9 – PERSONAL DATA

Personal data collected in connection with the Contest will be processed in accordance with applicable data protection laws and this Article 9.

The Organizer, acting as data controller, is processing personal data about the Participants.

Purposes of the data processing:

- managing the participation in the Contest, including verifying eligibility;
- determining and notifying the Winners;
- awarding and delivering the Prizes;
- verifying compliance with these Rules and preventing fraud;
- handling Participants' requests related to their personal data;
- handling disputes or complaints; and
- establishing, exercising or defending the Organizer's legal rights or claims.

Legal basis of the processing:

- **Performance of a contract (these Rules)**: managing participation in the Contest, including verifying eligibility and compliance of Submissions with these Rules, selecting and notifying Winners, and awarding and delivering Prizes.
- **Compliance with legal obligations:** handling Participants' requests to exercise their data protection rights and complying with other applicable legal obligations.
- **The Organizer's legitimate interests:** preventing fraud, handling disputes and establishing, exercising or defending legal claims, unless overridden by Participants' interests or fundamental rights and freedoms.

The personal data processed:
The Organizer will process (i) the X username of each Participant ; (ii) where necessary, information and supporting materials provided to verify eligibility or compliance of a Submission with these Rules;
and (iii) the first and last name, postal address, country of residence, phone number and email address of each Winner.

Providing the X username is necessary to participate in the Contest. Where the Organizer requests information or supporting materials to verify eligibility or compliance with these Rules, failure to provide such information or materials may prevent continued participation. Winners must provide the requested contact details in order to receive their Prize.

Data recipients:
Personal data may be accessed by authorized personnel of the Organizer. Winners' contact details necessary for the delivery of the Prizes will be shared with the delivery service provider appointed by the Organizer for this purpose. Personal data may also be disclosed to competent authorities or professional advisers where required by law or necessary for the establishment, exercise or defence of legal claims.

Data transfers outside the European Economic Area:
The Organizer does not intend to transfer personal data outside the European Economic Area as part of its own administration of the Contest or the delivery of the Prizes. However, the use of X in connection with the Contest may involve transfers of personal data outside the European Economic Area. Such processing is subject to X's privacy policy, including its provisions on international data transfers.

Data retention period:
Subject to any longer retention period required by applicable law or necessary for the establishment, exercise or defence of legal claims, the Organizer will delete the personal data held in its own systems for the administration of the Contest as follows:
• Regarding Participants who are not selected as Winners, within two (2) months following the end of the Contest;
• Regarding the Winners, within four (4) months following the delivery of the Prize.
Any supporting materials collected to verify eligibility or compliance with these Rules will be retained for the same period as the other personal data relating to the relevant Participant.

Submissions and related information published on X may remain subject to X's own retention practices, as described in X's privacy policy.

The rights of Participants:
Under Regulation (EU) 2016/679 (the "GDPR") and French Law No. 78-17 of 6 January 1978, as amended, each Participant may, subject to the conditions and limitations set out in applicable law, request access to and rectification or erasure of their personal data, restriction of its processing, and data portability. Each Participant may also object, on grounds relating to their particular situation, to the processing of their personal data based on the Organizer's legitimate interests. In addition, each Participant may define general or specific directives regarding the storage, erasure and communication of their personal data after their death, in accordance with French law. Participants also have the right to lodge a complaint with the French data protection authority, the Commission Nationale de l'Informatique et des Libertés (CNIL), 3 Place de Fontenoy – TSA 80715 – 75334 Paris Cedex 07, France, or with the supervisory authority of the EU Member State of their habitual residence, place of work or place of the alleged infringement.
To exercise these rights or ask questions about the processing of personal data, Participants may contact the Organizer at the postal address stated in the preamble or by email at dpo@bandainamcoent.eu.
The Organizer may request additional information reasonably necessary to verify the identity of the person making the request. Any such information will be requested and processed in accordance with the principle of data minimisation.

ARTICLE 10 – EVIDENCE

Except in the case of manifest error, electronic records, data and communications maintained by the Organizer in connection with the Contest may be relied upon as evidence of participation in and administration of the Contest, subject to applicable law.

ARTICLE 11 – APPLICABLE LAW

These Rules are governed by French law, without prejudice to mandatory provisions applicable in the Participant's country of residence.
Any dispute may be brought before the competent courts.

ARTICLE 12 – DISCLAIMER

This promotion is in no way sponsored, endorsed, administered by, or associated with X.

Version updated on October 28, 2026