European TEKKEN Cup: Community Tournament APPLICATION PROCESS Welcome to the European TEKKEN Cup 2023 Season!



The following pages will walk you through the European TEKKEN Cup 2023 Community Tournament Application process.



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The process for applying for the European TEKKEN Cup has changed since last year. As applications will be managed directly through the Esports Tournament Portal, please ensure that you read the instructions carefully and complete all the steps.

Tournaments will not receive points until the application has been filled out completely, the tournament's results and VODs have been validated, and all the steps in the Esports Tournament Portal have been completed.

Applications will be accepted for tournaments held from July 1st, 2023 through October.

Please pay close attention, as the following changes have been made for the European TEKKEN Cup 2023 Season:

- All Community Tournament Submissions must be done manually through the Esports Tournament Portal Platform.
- All Community Tournaments require a stream and stream VOD to be reviewed by BNE for Community Tournament Points to be awarded.
- All Community Tournaments must be run on start.gg.



Community Tournament REQUIREMENTS

Community Tournament Events must be held under the following regulations and approved by BNE:

- Follow European TEKKEN Cup 2023 Rules
- 1v1 Double Elimination Tournament
 - All Match Sets (other than Top 3 matches) must be best-of-three in which the Player who wins 2 Matches first wins the Match Set
 - Winners Bracket Finals, Losers Bracket Finals and Grand Finals of each Tournament Event bracket must be best-offive, in which the Player who wins 3 Matches first wins the Match Set
- Platform: PC, PS4, or Xbox One
- Offline only
- Created using start.gg
- Be located in one of the countries included in the 8 different Championship across Europe. See page 38.



The European TEKKEN Cup 2023
 Season is run through the TEKKEN
 Esports Tournament Portal:

https://tekken-esports.bn-ent.net/

 To be an Tournament Organizer for European TEKKEN Cup 2023, you must be registered with the tournament portal along with start.gg





- Once on the homepage of the Esports Tournament Portal, scroll down to the "For TOs" tab and click it.
- A new button will become available that says "How to Organize a Tournament." Please click this.





For STEP.1, you will need to have a Twitter account.

- If you do not already have a Twitter account, click "Click here to get a Twitter account".
- If you already have a Twitter account, please select click the blue "New registration or login via Twitter" button.





- If you do not have a Twitter account and you selected the option to create one, you can choose to:
 - Sign up with Google
 - Sign up with Apple
 - Create Account
- Once you have set up your account and are logged in, you can proceed with the following steps.

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	Join Twitter today	
	G Sign up with Google)
	Sign up with Apple	
	or	
	Sign up with phone or email	
	By signing up, you agree to the Terms of Service and Privacy Policy, including Cookie Use.	
	Have an account already? Log in	



- Once you have have a Twitter account and have clicked the blue "New registration or login via Twitter" button, please enter your Date of Birth and click "Continue."
- On the next screen, you will be prompted to read and accept Bandai Namco Entertainment's Terms of Service and Privacy Policy.
- Please check the box and click "New registration or login via Twitter.







- Once Connected with Twitter, you will be prompted to read, acknowledge and consent to Bandai Namco Entertainment Inc.'s Processing of Personal Information.
- Please read these sections carefully and select "Accept All".

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Reject All	Accept All



- Congratulations! You know how have an account on the Esports Tournament Portal. Please click "Edit" to configure your account information.
- From here, you can change:
 - Profile image
 - Team/Sponsor
 - Player Name (a required field)
 - Registered Name

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Results		Choose Fiel No file chosen
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Registered Leagues/Tours		Player Name*
No Registered Leagues/Tours		Test Account
Connected bracket system		Registered Name
Connect with bracket system		
(K Back		



 After configuring your profile, please return to the home page at <u>https://tekken-esports.bn-ent.net/</u> or click the TEKKEN 7 icon in the top right

corner of the screen.

- Follow the previous steps explained on
 Page 5 to return to STEP.1
- Please click the arrow in the bottom right to advance to STEP.2

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STEP.1	STEP.2	STEP.3	STEP.4
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« Back			Next »
Terms and Conditions	Privacy Policy "TEKKEN W TEKKEN™7 & @Bandai	Code of Conduct orld Tour" Official Namco Entertainment Inc.	FAQ.



- STEP.2 is where you will be prompted to connect your bracket system accounts for start.gg
- For more information on creating and connecting your accounts, please advance to the next slides.

TEKKEN	
STEP.1 STEP	STEP3
Bracket System Selection	
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Connectable bracket system	
start.gg	(Z start.gg



CREATING YOUR TOURNAMENT SITE ACCOUNT

- For the European TEKKEN Cup 2023 season, all events hosted by tournament organizers will be hosted on start.gg
- If you do not have a start.gg account, the next slides will explain better how to create and link one.





SETTING UP YOUR START.GG ACCOUNT





SETTING UP YOUR START.GG ACCOUNT

- If you are going to host or participate in start.gg-hosted tournaments, you will need a start.gg account.
- If you do not have a start.gg account, you can register by going to <u>https://www.start.gg/</u>, clicking the login button in the lower left corner, and then following the instructions on the registration tab.
- Once you have set up your account and are logged in, please check your email to verify your account.





CONNECTING YOUR START.GG ACCOUNT

- After creating your start.gg account, head back to your Esports Tournament Portal Page: <u>https://tekken-esports.bn-</u> <u>ent.net/mypage?lang=en</u>
- Scroll down to "Connected Bracket System" and click "Connect with bracket system".

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CONNECTING YOUR START.GG ACCOUNT

Connect

- At the "Connect with bracket system" Page, select "How to connect" in the start.gg section.
- Click "Connect".

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	Disconnect
	(Beck



CONNECTING YOUR START.GG ACCOUNT

- The next prompt from start.gg will ask permission to access your account.
- Please read about access and tournament seeding that will be granted to the ETP site.
- Click "Approve" to finish connecting your account.









 You can create a tournament on start.gg by using the "Organize an event" button on <u>start.gg</u>'s home page.





 On the next screen, you will select "Create a tournament".

Your submission		
Q 	Organize an event today Start building your community on start.gg by organizing a competitive experience	٤
8	Get Started Need help? Review our best practices to set your event up for suproves. Revel and help castles.	
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	expertise to make your event a success.	rogistica and oncoas out Services.
@	Explore Use Cases	Schedule a call



- On the "Create New Tournament" page, you will enter basic tournament information:
 - Tournament Name
 - Primary Contact email
 - Start Date and End Date
 - Applications will be accepted for tournaments held from July 1st, 2023 through October 2023. Tournaments applying or occurring after October 2023 may be reviewed/accepted at a later date.
- Once filled out, complete the CAPTCHA and Select "Create Tournament".

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- Click "Edit Details" in the "Tournament Dashboard screen.
- Enter tournament details that best describe your tournament using the Markdown text box in the bottom right of the screen.
- It is advised to mention in your tournament details that your event is an offline event and list your live stream URL(s). This will lead to faster approvals.







- After entering your Tournament Details, Return to "Settings" on the left toolbar.
- Select "Details".
- Under "Tournament Details" you will enter the "Venue Address" where your tournament will be held.
 - You must enter this information, since all European TEKKEN Cup 2023 events are offline and subject to review.
 - Tournaments without this information will not be approved as Community Tournaments.
- Click Save at the bottom of the screen.

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- Now, it's time to add games to your tournament.
- From this screen, you will select "Events" on the left sidebar.

5	Tekken Dojo Tournament	Details	
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 At top the events page, you will select "Create Event" to add a game to your tournament.

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Q	Public O Settings B Dashboard	Your Events	
101	SETTINGS Details Admin Permissions	No Events Created Click Toware Event above to make one HELLP AND SUPPORT	
1 11 11 1	Registration Settings Attendees Teams	EVENTS Moly Center Use this page to add a new event to your tournament and see the status of your existing events, INNer you club. Center level you'ld be guided through Registration Cations	
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- In the "Create event" page, you will type "TEKKEN 7" into the "Search for a game..." field and select TEKKEN 7" from the list that appears.
- Select a platform that applies to your tournament (only these three are eligible for "Community Tournament" status):
 - Playstation 4/5
 - **PC**
 - Xbox One / Xbox Series X|S
- Click "Continue".





- In the "Event Select" portion, select
 "TEKKEN 7 1v1".
- In the Online / Offline section, you must select Offline, since only Offline events are eligible for "Community Tournament" status.
- Click Continue.





- In "Event Settings" you will:
 - Set "Event Name"
 - Set "Event Start Date"
 - Set Player Cap (if you'd like to allocate one)
 - Set Event Registration Start and End Dates
 - Set Game's Registration to
 Visible
 - Click Submit and Publish

Melee Singles, King of the Hill, etc	
Enter a description about your Event.	
Enter Markdown	
Preview Markdown	Help Formatting
Event Start Date *	
06/25/2022 12:00 pm	
EDT (-04:00 GMT)	
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- Event registration end date	
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Event Publishing	
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Event Registration Visibility	
Show event in tournament registration	
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- Next, you will click "Registration Settings" in the sidebar.
- Set Registration End Date
- Click "Save".
- Scroll down to "Custom Fields" for the next instructions.





- Select "Dashboard" on the left sidebar.
- From here, you will select "Publish" in the "Homepage" section.
- In the "Homepage visibility" pop up, you will set Homepage Visibility to "Public".
- Set the "Visibility Settings" dropdown to "Discoverable".
 - Only public, discoverable events can be eligible for "Community Tournament" status
- Click Save.





- In the "Events" section, select "Publish".
- In the "Events visibility" popup, you will set the event to "Public".
- Click "Save".

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TEKKEN™ 7 & ©Bandai Namco Entertainment Inc.



- Now that you have created your tournament and event on start.gg and your page is public, your event page's URL will resemble this:
 - https://start.gg/tournament/tourna
 ment_name/event/event_name
- The above highlighted sections will become your "Tournament ID" and "Event ID" in the Community Tournament Submission process.
 Please keep track of these.





All Tournament Submissions will be done directly through the Esports tournament Portal for European TEKKEN Cup 2023. This is a first for European TEKKEN Cup so please pay close attention to the new process detailed in the following pages.





- Please return to your Esports
 Tournament Portal home page at
 https://tekken-esports.bn-ent.net/
- Please click the three white bars in the top right corner to open the menu.
- In the menu, click "Tournament application and management" under the "For TOs" subheader.





TEKKEN

- In STEP.1, select the start.gg tab.
- Please review the European TEKKEN Cup guidelines again and make sure your start.gg account is connected to the ETP.
- Enter the Tournament ID and Event ID previously gathered from your start.gg URL (see below).

STEP.3 STEP 4 f approved, your tournament's participants will be eligible to receive ranking points. Please select the tournament service your event will use and enter your application details Application Details Please create a tournament on start.gg. In order for your tournament to qualify for points, it must meet the following guidelines: Guidelines 2. Connect your start gg and Esports Tournament Portal accounts via the link below. Connect Your Accounts organizer step4 smashgg line 1 link2=Enter your Tournament's Tournament ID and Event ID and click "Retrieve Data." This information can be found in the URL of your tournament page. Please see Finding Your Event Ds for details How To Find Your Tournament and Event IDs Navigate to the correct Event page on Start.gg Enter the appropriate IDs below https://www.start.gg/tournament/TournamentID/event/EventID Tournament ID:

Retrieve Data

Event ID:

• Click "Retrieve Data" .

start.gg/tournament/tournament-name-12/event/event-name
Tournament Event ID



 In STEP.4, select the the European TEKKEN Cup followed by the Championship in which your tournament will be part off. The Championship in which your tournament can aply depend on your location. See below:

TEKKEN France Championship

France, Guadeloupe, Guyana, Martinique, Mayotte, Reunion Island, Saint Pierre and Miquelon, Saint-Martin, Clipperton, French Southern and Antarctic Territories, Scattered Islands, Saint-Barthélemy, French Polynesia, Wallis and Futuna, New Caledonia.

TEKKEN Benelux Championship Belgium, Netherlands, Luxembourg.

TEKKEN Italy Championship Italy.

TEKKEN Spain Championship Spain.

TEKKEN UK & IRE Championship nited Kingdom, Ireland.

TEKKEN Nordic Championship Denmark, Finland, Island, Norway, Sweden.

TEKKEN Poland Championship Poland.

TEKKEN DACH Championship Germany, Switzerland, Austria. 4. Select the League/Tour and Region for which you wish to apply. For "European TEKKEN Cup 2023" is only accepting tournament applications from Start.gg.

League/Tour

European TEKKEN Cup 2023

Region

TEKKEN Benelux Championship



- Scroll down to 5. And 6.
 - On 5. you will enter your email address and Discord ID (Consisting of UserName#Numbers).
 - On 6. You will enter any stream URLs being used for your tournament.
- Click "Submit".

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All Community Tournaments for European TEKKEN Cup 2023 will require streams and VOD verification from BNE. In the event we need to contact Community Tournament Organizers, emails and Discord IDs must be in service.



START.GG Community Tournament SUBMISSION

- Once Submitted, your event will be up for review in STEP.2.
- You can check on your event application status in steps 2 - 4 as follows:
 - **Application Under Review**
 - Tournament in Progress
 - **Results Under Review**
- Points will not be awarded until:
 - The event has been completed
 - The event has reached STEP.5 in approvals
 - The event has been processed by the ETP system fully

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- Approval of events may take some time as our staff checks each one individually.
- If there is any issue with your event that needs to be changed before approval, our staff will contact you via your listed email address or Discord ID.
- Please check back on STEP.4 and STEP.5 after completion of your event to verify that it has been approved.



CHECKING EVENT RESULTS

- Points from your event will be automatically applied to winning players who have a linked Esports.
 Tournament Portal account once the events are approved and VOD-verified.
- After you have completed your event and the Esports Tournament Portal has had a chance to refresh, you will be able to see the results tabulated on the ETP itself.

Good luck with your tournament!



Need help? Join the BNE TO support discord and ask an admin for assistance:

https://discord.gg/W8XJvRq8G7

Follow @BNEEsports on Twitter for official European TEKKEN Cup 2023 announcements and updates:

https://twitter.com/BNEesports